

THE HISTORIC  
APOLLO  
CIVIC THEATRE

8/25/26  
SEASON

APOLLO CIVIC THEATRE.ORG  
A season of adventure, heart, and magic awaits...

#GETINTOTHEACT

#TRUSTTHETHEATRE

#ASEASONOFWONDER



## LOBBY SPONSOR \$100.00

- 8 x 8 photo in our concessions area for the season (July 1 - June 30)
- One Social Media Shoutout

## BOX SPONSOR \$1000.00

- 8x8 photo in our concession area for the season (July 1 - June 30)
- Facebook/Instagram shoutout four times throughout the season
- Logo on the 4 sidelites of the entry doors to the Apollo
- 8 free tickets to Productions of your choice
- 4 free popcorns
- 4 free drinks (alcoholic beverages not included)

## MOVIE SPONSOR \$500.00

- 8x8 photo in our concession area for the season (July 1 - June 30)
- Facebook/Instagram shoutout two times throughout the season
- Advertising on the big screen before the movie

## STAGE SPONSOR \$2,500.00

- 8x8 photo in our concession area for the season (July 1 - June 30)
- Facebook/Instagram shoutout six times throughout the season
- Logo on the 4 sidelites of the entry doors to the Apollo
- 10 free tickets to productions of your choice
- 10 free popcorns
- 10 free drinks (alcoholic beverages not included)

## BACKSTAGE SPONSOR \$5,000.00

- 8x8 photo in our concession area for the season (July 1 - June 30)
- Facebook/Instagram shoutout eight times throughout the season
- Logo on top half of the 4 sidelites of the entry doors to the Apollo
- 10 free tickets to productions of your choice.
- 10 free popcorns
- 10 free drinks (alcoholic beverages not included)

## CHAIR SPONSORSHIP

An Apollo Civic Theatre seat sponsorship offers you a unique opportunity to create a prominent legacy in a beautiful historic theatre. You will be placing the name of your family, friend or business in the limelight. Your donation is commemorated with a personalized plaque that will be mounted on the backside of an audience chair inside our theatre. All donors who sponsor a chair will have their names added to the Chair-Sponsor recognition board in the lobby of our theatre.

Please consider making a donation to the Apollo Civic Theatre by becoming a chair sponsor. Apollo Chair Sponsors are special and support this arts resource in our community. It's a wonderful opportunity to get involved!

## WE OFFER PLAYBILL ADS TOO!

Full Page Color Cover

Show: \$275 | Season: \$800

Measures 4.5" wide x 7.5" high

Full Page BW

Show: \$150 | Season: \$600

Measures 4.5" wide x 7.5" high

Half Page BW

Show: \$75 | Season: \$300

Measures 4.5" wide x 3.75" high

Vertical Quarter Page BW

Show: \$40 | Season: \$150

Measures 2.25" wide x 3.75" high

Horizontal Quarter Page BW

Show: \$40 | Season: \$150

Measures 4.5" wide x 1.875" high.







A cultural landmark since 1913

[APOLLOCIVICTHEATRE.ORG](http://APOLLOCIVICTHEATRE.ORG)

128 East Martin Street, Martinsburg, WV. 25405

(304) 263-6766

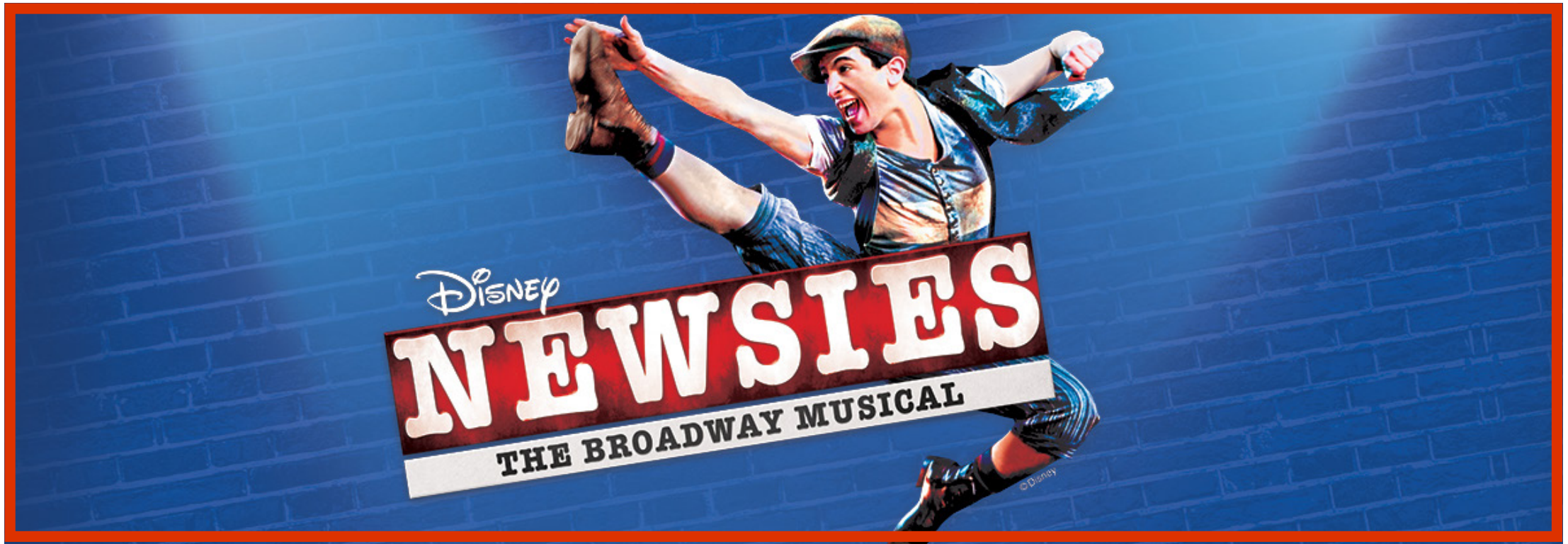
[act@apollocivictheatre.org](mailto:act@apollocivictheatre.org)



A YOUTH SUMMER THEATRE WORKSHOP

# NEWSIES

APOLLO YOUTH THEATRE



A rebellion lead by bold voices.

# JULY 25, 26 & 27

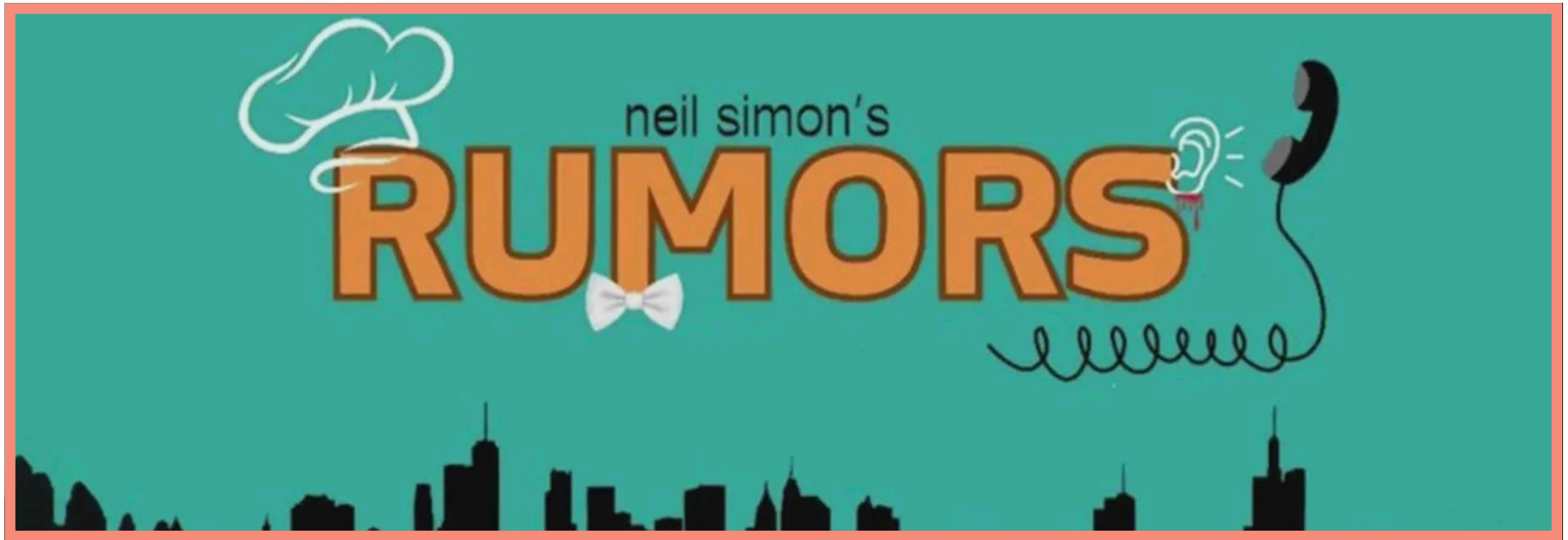
Set in turn-of-the century New York City, Newsies is the rousing tale of Jack Kelly, a charismatic newsboy and leader of a band of teenaged "newsies." When titans of publishing raise distribution prices at the newsboys' expense, Jack rallies newsies from across the city to strike against the unfair conditions and fight for what's right!

Based on the 1992 motion picture and inspired by a true story, Newsies



NEIL SIMON'S

# RUMORS



New York power couples experience a severe attack of Farce.

OCT. 3, 4, 5, 10, 11 & 12

As their tenth wedding anniversary party commences, Charlie lies bleeding in another room, and his wife Myra is nowhere in sight. The first guests, lawyer Ken Gorman and his wife Chris, scramble to get “the story” straight before the other guests arrive. As the confusions and miscommunications mount, the evening spins off into classic farcical hilarity.

This side splitting comedy has nothing on its mind except making the audience laugh.



A YOUTH AFTER SCHOOL WORKSHOP

# ANASTASIA, THE MUSICAL

With 30 Minute opening act:

## FROZEN, KIDS



FROZEN KIDS IS A 30 MINUTE OPENING ACT that has you join Anna, Elsa, Olaf, Sven, and all of your favorite characters as they embark on an epic, ice-filled journey of self-discovery, camaraderie, and the real meaning of true love.

# NOV. 21, 22 & 23

ANASTASIA, YOUTH EDITION FOLLOWS FROZEN, KIDS AFTER A SHORT INTERMISSION & IS AN HOUR LONG MUSICAL.

This dazzling show transports its audience from the twilight of the Russian Empire to the euphoria of Paris in the 1920s, as a brave young woman sets out to discover the mystery of her past. Pursued by a ruthless Soviet officer determined to silence her, Anya enlists the aid of a dashing con man and a lovable ex-aristocrat. Together, they embark on an epic adventure to help her find home, love and family.

Anastasia: The Musical is the spectacular new musical about discovering who you are and defining who you're meant to be.



# IT'S A WONDERFUL LIFE

Set to music, based on the story The Greatest Gift by Philip Van Doren Stern.

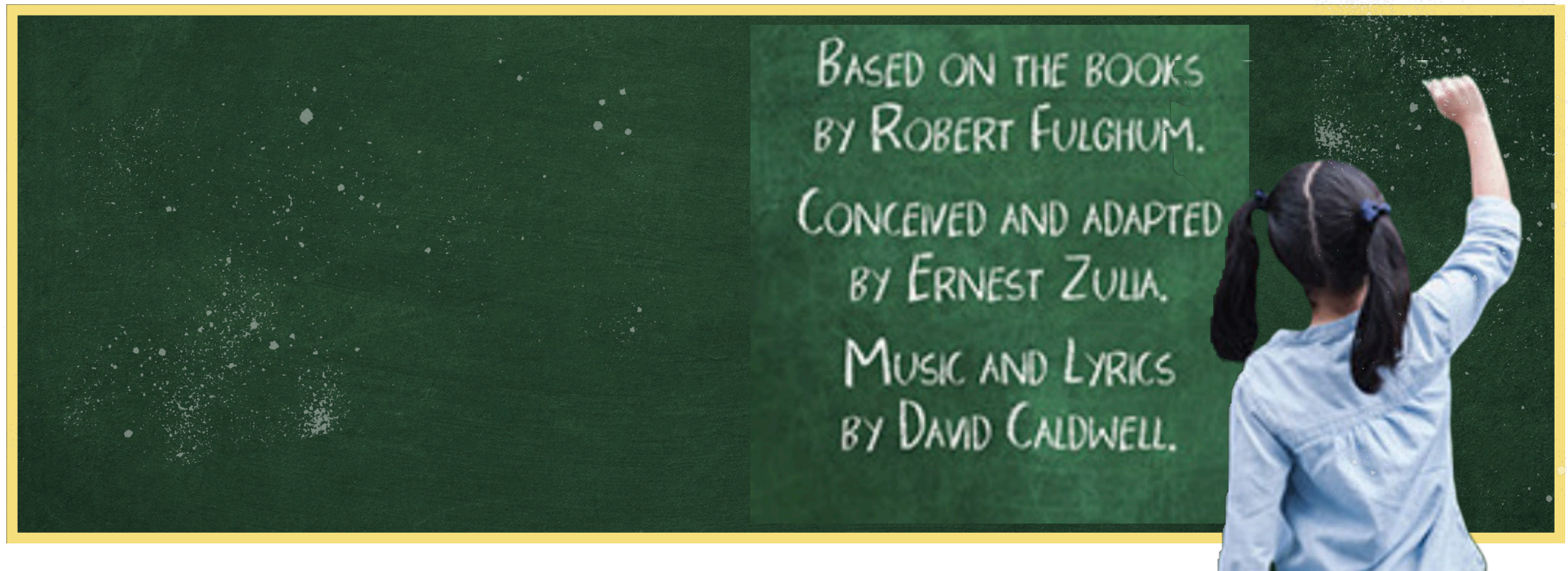


# DEC. 19, 20 & 21

An angel is sent from Heaven to help a desperately frustrated businessman by showing him what life would have been like if he had never existed.



# ALL I REALLY NEED TO KNOW I LEARNED IN KINDERGARTEN



A funny, insightful, heartwarming look at what is profound in everyday life.

## FEB 13, 14, 15 & 20, 21, 22

The delightful stories feature colorful characters such as: a shy little boy who insists on playing the "pig" in his class production of Cinderella and steals the show; a man whose dream of flying carries him high over Los Angeles ... in a lawn chair buoyed by surplus weather balloons; a "mother of the bride" who's staged a perfect wedding—until the bowling ball of fate rolls down the aisle; and a modern-day Greek philosopher who finds the meaning of life in a piece of broken mirror from World War II. These stories celebrate our very existence, from the whimsy of childhood to the wisdom of old age.

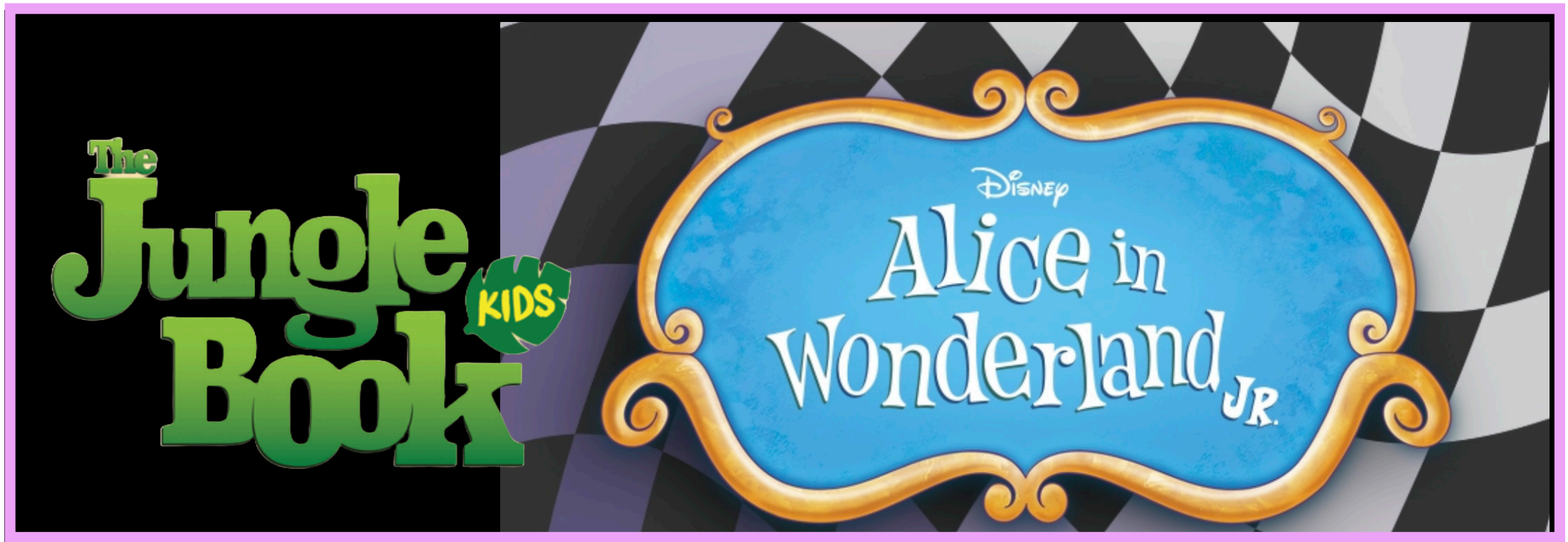


A YOUTH AFTER SCHOOL WORKSHOP

# ALICE IN WONDERLAND, JR

With 30 Minute opening act:

## THE JUNGLE BOOK, KIDS



THE JUNGLE BOOK, KIDS IS A 30 MINUTE OPENING ACT that is jumpin' with a jazzy beat in Disney's The Jungle Book KIDS. Specially adapted from the classic Disney animated film, Disney's The Jungle Book KIDS features a host of colorful characters and your favorite songs from the movie.

# MARCH 27, 28 & 29

Fall down the rabbit hole with Alice as she navigates the curious world of Wonderland on a journey of self-discovery. This 60-minute stage adaptation of the classic Disney animated film and the Lewis Carroll stories

When young Alice finds herself in a strange world where everything seems upside down, she must find her way home...and find herself along the way. As she travels through Wonderland, she encounters all of the iconic characters that audiences have come to love

A YOUTH HOMESCHOOL WORKSHOP

# SHREK THE MUSICAL, JR.



Everyone's favorite ogre is back in this hilarious stage spectacle, based on the Oscar-winning smash hit film and outrageous Broadway musical.

# APRIL 17, 18, 19

Shrek JR. is an irreverently fun show with a powerful message for the whole family.

Once upon a time, in a far away swamp, there lived an ogre named Shrek. One day, Shrek finds his swamp invaded by banished fairytale misfits who have been cast off by Lord Farquaad, a tiny terror with big ambitions. When Shrek sets off with a wisecracking donkey to confront Farquaad, he's handed a task — if he rescues feisty princess Fiona, his swamp will be righted. Shrek tries to win Fiona's love and vanquish Lord Farquaad, but a fairytale wouldn't be complete without a few twists and turns along the way.



# STEEL MAGNOLIAS



Sometimes laughter is a matter of life and death

MAY 22, 23, 24 & 29, 30, 31

This beloved play tells the story of six women who gather in Truvy's beauty salon in a small Louisiana town. As they share their joys and sorrows, they form a bond that is as strong as steel.

This side splitting comedy has nothing on its mind except making the audience laugh.

2025 -2026

# CALENDAR OF EVENTS

CHECK BACK OFTEN FOR NEW EVENTS. WE LOVE TO SURPRISE YOU

## July

- 13 @ 4pm - FREE MOVIE EVENT - Jaws
- 25, 26 & 27 - NEWSIES

## August

- 30 @ 7pm - Women of WV Bluegrass

## September

- 6 @ 5pm - O'Pioneer - Movie Screening -  
This documentary follows three West Virginians as they creatively navigate hardship and call us to champion the pioneer within.
- 20 @ 7pm - Hypnotist Comedian - Flip Orley

## October "Apolloween"

- 3, 4, 5, 10, 11 & 12 - Rumors
- 17, 18, 24, 25 & 31 Haunted Theatre Maze
- 18 & 25 - Rocky Horror Picture Show with Shadow Cast

## November

- 1 @ 8pm - 90's RockFest - featuring: Lounge Fly (Stone Temple Pilots) & Evil Empire (Rage Against the Machine)
- 7 - The Build-Up Berkeley Business Pitch Competition - Berkeley County Development Authority
- 8 - United Way & Apollo Civic Theatre - Lip Sync Legends Battle
- 21, 22 & 23 - Anastasia, Jr. with opening act: Frozen, Kids
- 29 @ 5pm - FREE MOVIE EVENT - The Polar Express



## **December**

- 6 @ 4pm - Chamber of Commerce - free movie showing
- 19, 20 & 21 - It's a Wonderful Life
- 21 @ 7pm - FREE MOVIE - National Lampoons Christmas Vacation

## **January**

- 24 - Miss Berkeley County

## **February**

- 13, 14, 15, 20, 21 & 22 - All I Really Need to Know, I learned in Kindergarten

## **March**

- 13, 14 & 15 - Apollo Martinsburg Film Festival
- 27, 28 & 29 - Alice in Wonderland, Jr. with opening act: The Jungle Book, Kids

## **April**

- 17, 18 & 19 - Shrek, Jr.

## **May**

- 22, 23, 24, 29, 30 & 31 - Steel Magnolias

## **June**

- 5 & 6 - Teen Production - To be announced

**Times are subject to change. Please check our website for all events!**

**APOLLOCIVICTHEATRE.ORG**



# Become a Member of the Apollo Civic Theatre!

## ABOUT US

At the Apollo Civic Theatre, we are dedicated to enriching our community by fostering creativity, inclusivity, and connection through the performing arts. We believe the arts should be accessible to all, providing a welcoming space where individuals of diverse backgrounds can express themselves, collaborate, and find joy in the transformative power of theatre.

Our mission is to entertain, educate, and inspire through a wide array of theatrical productions, workshops, and mentorships. With a particular focus on engaging and empowering youth, we are committed to offering programs that nurture young talent both on and off the stage, cultivating the next generation of artists and theatre enthusiasts.

We aim to be a cultural hub for all, expanding our programming and partnerships with local organizations, schools, and community leaders to reflect the voices and values of the people we serve. By working together, we will continue to grow and evolve, ensuring the Apollo Civic Theatre remains a vibrant cornerstone of artistic expression and community pride.



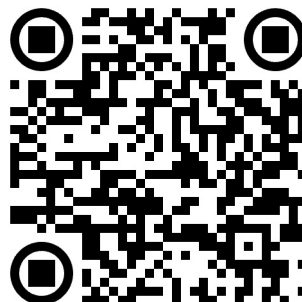
*Support the Arts.*

## EXCLUSIVE MEMBER BENEFITS

- **10% OFF CONCESSION ITEMS**  
(EXCLUDING ALCOHOL)
- **1 FREE TICKET TO A CHILDREN'S SHOW**
- **1 FREE TICKET TO A MAIN STAGE SHOW**
- **VOTING RIGHTS ON  
APOLLO THEATRE MATTERS**
- **FUTURE PERKS: MEMBERS-ONLY EVENTS,  
MEET & GREETs, AND PRE-SALE  
OPPORTUNITIES!**

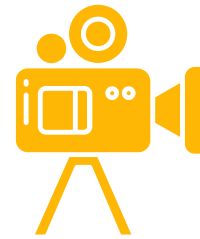
## SIGN UP TODAY!

- **VISIT OUR WEBSITE:**  
**APOLLOCIVICTHEATRE.ORG**
- **STOP BY AND SAY HI TO US!**
- **CALL US: 304.263.6766**
- **SCAN THE QR CODE BELOW  
TO SIGN UP INSTANTLY!**

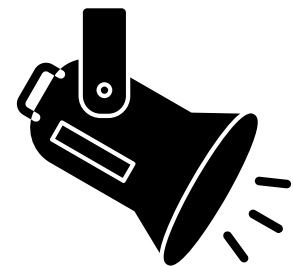


*Enjoy Exclusive Perks.*

## WHY JOIN?



SUPPORT LOCAL PERFORMING ARTS AND  
CULTURAL EVENTS



ENJOY EXCLUSIVE DISCOUNTS AND  
SPECIAL ACCESS



CONNECT WITH FELLOW THEATRE  
LOVERS AND COMMUNITY MEMBERS

*Get more involved.*



The Apollo Civic Theatre has been serving Martinsburg and the Berkeley County community since 1914. Every year, the Apollo produces live performances and holds youth workshops throughout the year. In addition to the Apollo's regular season, the Apollo rents its space to movie showings, dance recitals, events, pageants, and music acts—serving as a resource to the community. Being an older theater, and listed in the National Register of Historic Places, the Apollo needs funds for continual renovation and operation to remain open. Contributions are tax-deductible to the extent allowable by law.



Photo courtesy of Martinsburg-Berkeley County Convention & Visitors Bureau



EVENT RENTALS



YOUTH THEATRE



LIVE THEATRE



LIVE MUSIC



FUNDRAISING & SOCIAL EVENTS



APOLLOWEEN



SAY HI!

APOLLOCIVICTHEATRE.ORG

(304) 263-6766

128 EAST MARTIN STREET  
MARTINSBURG, WV





*Apollo Civic Theatre*  
*128 East Martin Street*  
*PO BOX 3120*  
*Martinsburg, WV 25402*



- Maidenhead -

*(304)263-6766*

*apollocivictheatre.org*